

Go For It!

Living Life on Purpose



Mark Ford is on a personal mission to help ordinary, everyday people do an extraordinary thing: live their life on purpose.

And he's witnessed these everyday people creating more passionate, prosperous and meaningful businesses and lives, all due to the simple changes he suggests.

As a speaker, Mark is both entertaining and inviting, challenging your audience to take action and go after their dreams.

With a combination of real-life stories, proven advice and practical tools, Mark helps your audience to:

- Clarify their passions and how to pursue them
- Tackle real-life challenges
- Live and work more meaningfully on a daily basis
- Use the whole self mind, body and heart to get what they want in life
- Maximize energy and performance levels
- Maintain balance and equilibrium

Keynotes:

“Take Charge! Living Your Life on Purpose”

- Define success as YOU see it
- Turn your dream into a goal
- Stay motivated over time

“Be the Hero of Your Own Life Story”

- Rise above the day-to-day
- Celebrate your accomplishments
- Be a power of example

Workshops/Breakout Topics:

Sales: "Those Who Learn to Change Learn To Survive"

Management: "Creating Better Teams by Being More 'Pause-itive'"

HR: "You Lookin' At Me? Being a Better Non-Verbal Communicator"

Or call us to customize a presentation for your audience, topic and time schedule.

What audience members are saying:

"Mark's seminar was the best investment we've made in our personnel in years." - Renae, Event Planner

"We received at least three tools we can start using today from our communication skills session with Mark."
- Mike, USDA Forest Service

Bio:

For more than fifteen years, Mark Ford has been inspiring countless people to do things a little bit differently, to put fun back into the equation and to think outside the box. He has assisted top level executives and business leaders to increase individual and organizational performance, as well as to improve communication, leadership and motivation.

Before starting his own consulting and coaching business, Mark was a First Vice-President and Regional Sales Officer of a Fortune 500 company with offices across the nation.

Credentials:

- Certified Professional Coach with the Coach Training Alliance of America
- Dale Carnegie Course graduate and graduate assistant

Memberships:

- American Society for Training and Development
- International Association of Facilitators
- American Marketing Association
- Toastmasters International

Executive and Leader Coaching • Management Development • Marketing • Business Planning • Team Building • Customer Service Training • Communications Training • Sales Force Development • Project Management • Media Relations

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